

“Optimizing the Orthodontic Treatment Experience: From Excellence to Eminence”
(9:00 a.m. – 3:00 p.m.)

The right combination of specific elements must all be considered to create the optimal orthodontic patient experience. Communication, service, and relationships are key hallmarks. Comprehensive clinical management – from initial diagnosis and treatment planning through the retention stage and beyond – will assure a total patient experience that is most beneficial.

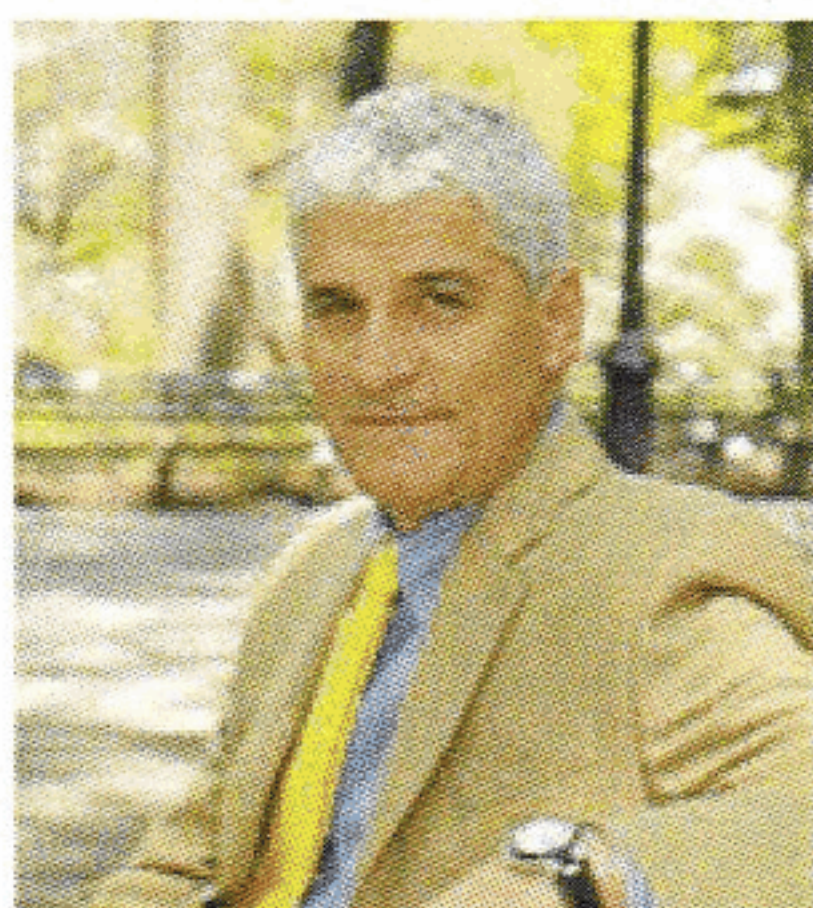
A direct and reproducible approach to treatment successes will be taught. A critical overview of the most recent advances in orthodontics will be presented. At the conclusion of the course, each participant will possess the requisite tools and thought processes to take their practice From Excellence to Eminence.

Topics to be discussed:

- *Today’s orthodontic practice, future trends and “TEAM Synergism”*
- *Concepts of diagnosis and treatment planning – evidence-based dentistry; conservative vs. invasive approaches; agreements and controversies in orthodontics today; a critical evaluation of esthetic smile characteristics.*
- *A review of “traditional” vs. “in vogue” appliance systems.*
- *Details, recent enhancements, and the benefits of the MBT™ Appliance System and components as utilized by Dr. Berkowitz that combine to allow efficient approaches to obtaining predictable treatment goals*
- *Systemized comprehensive orthodontic therapy and efficiency of mechanics*
- *Orthodontic preparation in complex restorative, esthetic and implant TEAM*
- *Interdisciplinary (IDT) Therapy*
 - *Understanding the general approach, sequence of TEAM therapy, and required communications in the complex restorative/esthetic/implant patient*
 - *Understanding the role of the orthodontist on the IDT TEAM:*
 - *Implant site preparation and development/management of congenitally missing teeth/management of malformed lateral incisors/implant placement timing*
 - *Orthodontic extrusion for alveolar bone augmentation*
 - *Gingival margin leveling by orthodontic extrusion and intrusion*
- *An overview of the role of orthognathics in all phases of orthodontics*
- *Treatment staging – Phase I: the good, the bad and the ugly*
- *Retention Philosophy*

COCKTAIL RECEPTION
(3:00 p.m. – 4:00 p.m.)

Saturday, April 30, 2016 **9:00 a.m. – 3:00 p.m.**
CDE Theatre



Dr. Frank CELENZA, Jr.

Clinical Periodontist, Certified Orthodontist, Former Clinical Associate Professor of Postgraduate Orthodontics and Implant Dentistry, New York University College of Dentistry; Past President, Northeastern Society of Periodontics in New York; Private Practice in New York City.